

Freshman Welcome Ceremony for Cohort 24D and Faculty of Public Management–Real Estate Meeting

Aligned with the energetic and lively spirit of the new academic year at the University of Finance and Marketing, on September 22, 2024, the Faculty of Public Management and Real Estate officially held a Freshman Welcome Ceremony for the 2024–2028 cohort, with more than 800 students attending.

To foster a welcoming academic environment, helping new students become familiar with their major and the curriculum, and integrate into their respective classes, the Faculty of Public Management – Real Estate organized a meaningful Freshman Welcome Ceremony. The program not only provided freshmen with the chance to meet and network with faculty members and upperclassmen but also helped them gain a clearer understanding of the Public Management - Real Estate major and the promising career opportunities ahead.



The Faculty of Public Management – Real Estate's performing arts team welcomed the new students.

To commence the ceremony, Dr. Nguyen Thanh Nha, Dean of the Faculty of Public Management – Real Estate, delivered an inspiring inaugural address, extending well wishes to the freshmen. A highlight of the ceremony was the recognition and commendation of K24 students who achieved outstanding results in the 2024 admission cycle. This served as a well-deserved acknowledgment of their efforts and an incentive for other freshmen to excel.



Dr. Nguyen Thanh Nha, Dean of the Faculty of Public Management – Real Estate, delivered remarks to open the ceremony.



Ms. Huynh Dang My Dung, M.A., on behalf of the Organizing Committee, announced the commendation decision



Dr. Nguyen Thanh Nha, Dean of the Faculty of Public Management – Real Estate, presented congratulatory letters to the commended K24 students.

To help freshmen feel more confident as they embark on their academic journey, representatives from the K24 cohort shared their sincere sentiments. This was followed by the Faculty's "Traditional Moment" ritual, conducted by Mr. Nguyen Nhat Anh Khoi, Head of the Faculty's Student Association of Public Management – Real Estate. The "Traditional Moment" ritual was performed during the ceremony as a symbolic transfer and welcome for the new generation; from this point forward, the freshmen officially became part of the Public Management - Real Estate community and began their pursuit of future endeavors.



Huynh Le Bao Ngoc, a representative of the K24 freshmen, delivered a speech at the ceremony.



The Faculty of Public Management – Real Estate's Traditional Moment.

Another significant activity of the ceremony was the announcement and presentation of Certificates of Political Awareness Training to students who had completed the course. This initiative contributed to enhancing students' political awareness and provided opportunities for them to develop their character and strive to join the Party.



Dr. Nguyen Thanh Nha, Secretary of the Communist Party Cell and Dean of the Faculty of Public Management – Real Estate, awarded Certificates of Political Awareness Training to 35 exemplary Youth Union members.

During a segment of the ceremony, the Faculty of Public Management – Real Estate Leadership facilitated an opportunity for freshmen to interact with faculty members who possess expertise in the specialized fields managed and taught by the Faculty. This aimed to help freshmen promptly grasp information regarding curricula, learning outcomes, and career prospects upon graduation for specific disciplines, as well as learn about research activities, Youth Union -

Association events, and student clubs. Furthermore, the appointment of academic advisors for K24 classes was announced, providing support for students throughout their studies.



M.A. Do Gioan Hao, Deputy Head of the Public Finance Department, introduced the Customs – Import-Export Major to the freshmen.



M.A. Nguyen Chi Nguyen, a lecturer in the Real Estate – Valuation Department, presented the Real Estate Business and Valuation Major to the freshmen.

One of the most anticipated activities by freshmen was the interactive session with successful alumni. This provided an invaluable opportunity for them to gain crucial experiential insights, thereby further motivating them to strive.



Interaction between successful alumni and freshmen.

The ceremony concluded with the Faculty of Public Management–Real Estate student meeting for the third semester of 2024. During this meeting, students were informed about the faculty's upcoming activities and collaboratively planned for the new academic year.



Dr. Nguyen Thanh Nha, Dean of the Faculty of Public Management – Real Estate, and M.A. Mai Hoai Dan, Secretary of the Faculty's Youth Union, presided over the meeting.



Class representatives, on behalf of their classes, shared contributions and feedback with the Faculty Leadership during the meeting.

The Freshman Welcome Ceremony not only marked a new chapter in the academic journey of the freshmen but also affirmed the growing prominence of the Faculty of Public Management - Real Estate in particular, and the University of Finance – Marketing in general. With the university's support and investment, the dedication of the faculty, and the diligence of successive student cohorts, the Faculty is confident in producing talented graduates who will meet the increasing demands of the job market.



Commemorative photo with K24 freshmen.